

Dear [Sponsorship Contact Name],

I hope this message finds you well. I am reaching out to humbly request your esteemed company's support and sponsorship for a cause very close to my heart—an upcoming event where I aim to attempt breaking the current Guinness World Record for the longest journey dribbling a soccer ball.

My ambition is to embark on a journey spanning 220 miles in just 6 days, surpassing the existing record of 200 miles in 7 days. Commencing on December 9th, this endeavor holds particular significance as a lot of individuals struggle with the “Holiday Blues” at a time of perceived joy.

Allow me to introduce myself—I am David Thureson, a 56-year-old resident of Sarasota, Florida. With a background as a full-time Soccer Director and former Professional Player, soccer has been both my passion and my profession. However, mental health has been a prevailing concern for myself, my loved ones, and countless others. In striving to fulfill a personal achievement, I am profoundly eager to contribute to the cause of Mental Health Awareness through this journey.

All proceeds generated from this event will be directed to the Mental Health Association of Southwest Florida, a reputable 501(c)(3) nonprofit organization established in 1957. Their unwavering commitment to providing mental health and wellness services for individuals of all ages resonates deeply with my mission. Moreover, donations to this cause are fully tax-deductible, ensuring that every contribution makes a tangible difference.

Thank you sincerely for considering the opportunity to support this endeavor. I am genuinely excited about the prospect of collaborating with you to make this event a resounding success, benefiting both our community and the cause of mental health advocacy.

Should you have any queries or wish to discuss this further, please do not hesitate to reach out to me directly at Dtmancityfc@hotmail.com or on my cell at 404-998-9636.

With warm regards and heartfelt appreciation,

David Thureson